trickle up

We go further

to transform the lives of ultra-poor

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Who we are?

https://www.youtube.com/watch?v=RviAR94bYGQ&ab_channel=TrickleUp

Why Trickle Up works with people living with ultra-poverty?

Why ultra-poor?

- Largely not mentioned within the mainstream definitions of poverty.
- Extremely marginalised position within the society – Chronic hunger, living in remotest corners, disadvantaged groups (underprivileged social groups, indigenous populations, PWD, women headed HHs), lack of productive assets, limited sense of agency and intergenerational poverty.
- Largely left out of large scale poverty alleviation programmes of the Governments, corporates and NGOs.

How we select our intervention areas?

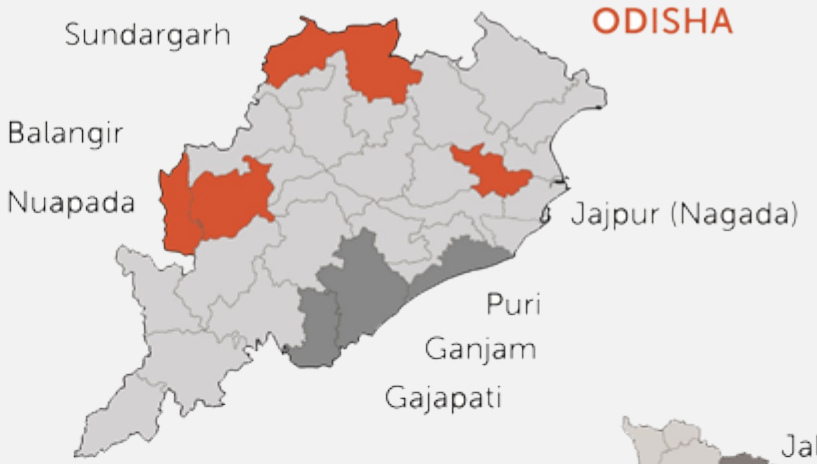
- Identification of states and poverty pockets within the states
- Identification, selection and profiling of districts, blocks and villages.
- Methodology adopted:
  - Secondary data analysis like incidences of multidimensional poverty, HDI, poverty headcounts, prevalence of marginalised communities (like the PVTGs), aspirational districts.
  - Stakeholders (District administration, CBOs) and community consultations .

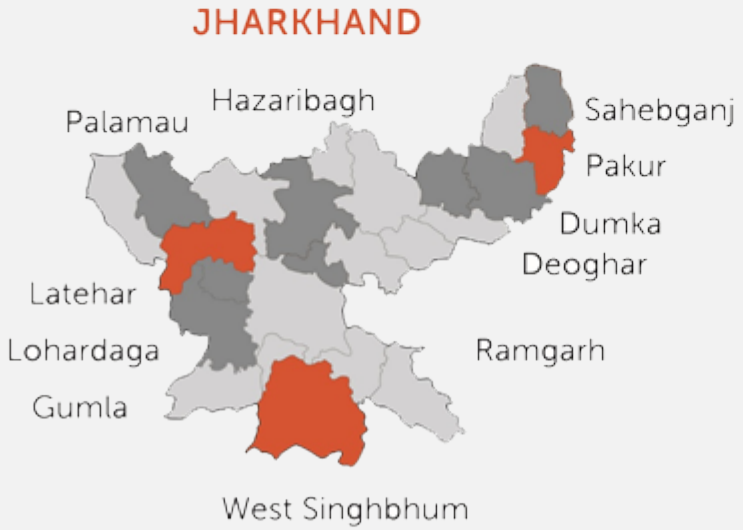
Where we work in India?

Key

Current Presence

Previous Presence





Journey of Trickle Up with ultrapoor graduation programmes in India

- Adopted ultrapoor graduation approach in programme design from 2007 – Implemented CGAP Ford Foundation pilot programme (2007-10) in West Bengal.
- Started working with the state chapters of NRLM (National Rural Livelihood Mission) from 2015 onwards in Jharkhand and Odisha.
- Integrated digital enablement component within graduation programme from 2016.

How does Trickle UP implement graduation programmes?

Graduation Program Step 1

Participant Selection

Identifying the most vulnerable households within a community

Graduation Program Step 2

Consumption Support

Providing a regular and time-bound cash transfer to enable them to meet basic needs

Graduation Program Step 3

Savings

Developing their ability to save money as a tool to build resilience

Graduation Program Step 4

Skills Training

Enhancing their technical and entrepreneurial skills through livelihood training

Graduation Program Step 5

Asset Transfer

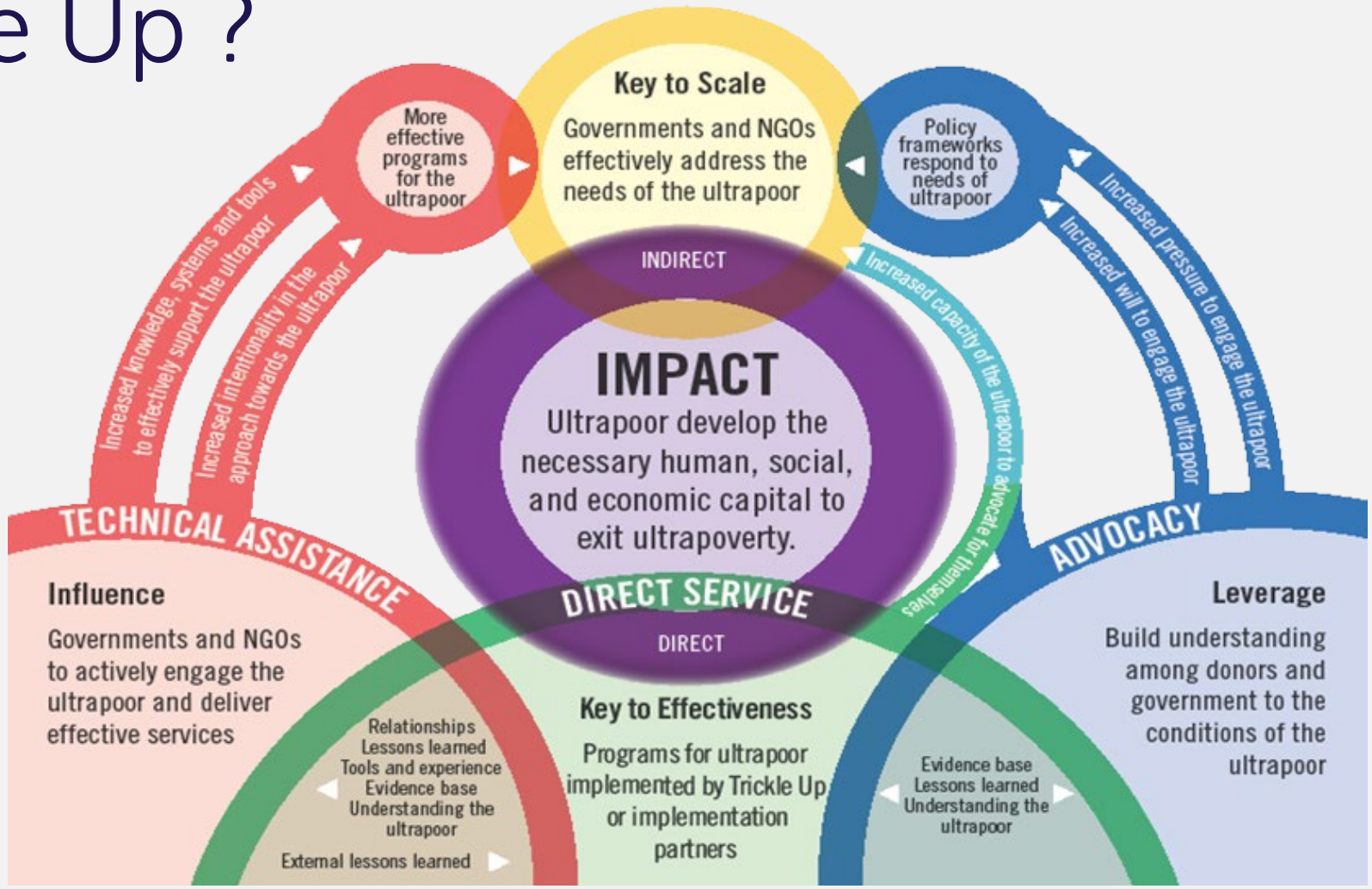
Helping families plan their livelihoods and transfer their productive assets

Graduation Program Step 6

Coaching

Ensuring the close mentorship of participants throughout the process in a way that develops their self-confidence

Why does graduation approach matter to Trickle Up ?



Our Impact

70%

of ultra poor project participants with increased income (INR 15,000/annum)

80%

are now engaged in two or more dignified livelihood activities, thus mitigating risk

The **Graduation Approach** uses the **right mix** of interventions, offered in the **right sequence** to help the **extreme poor** to "graduate" from extreme poverty into a **sustainable livelihood** within a **defined time period**.

97%

of ultra poor women are integrated into Self Help Groups and actively engage in savings and credit activities

90%

of participants have access to entitlements enabling social inclusion

Innovations in graduation programme delivery- Trickle Up's Experience

- Pilot programmes on integrating ultrapoor graduation programme within the National Rural Livelihood Mission's programme design in Jharkhand and Odisha with special focus on population living in unconnected villages (Nagada in Jajpur) and belonging to PVTGs (Pakur and Latehar).
- Digital enablement of ultrapoor participants having low level of verbal and numerical literacy skills- particularly relevant in a post-pandemic world.

What worked well

- Adaptations of large scale interventions like NRLM programmes specifically for ultra-poor population.
- Scaling up opportunities in targeting and inclusion of ultra-poor participants.
- Leveraging on the systems and infrastructures available within NRLM programme design
- Seamless convergences with other government programmes and departments.
- Capacity building of frontline workers like the Community Resource Persons (CRPs) and Smart Sakhis (for digital enablement).
- Building knowledge and skills of the frontline workers and ultrapoor participants on usage of digital technology- been particularly helpful during the lockdown periods.

Challenges Encountered

- Fund availability constraints for ultra poor participants in mixed SHGs.
- Accessing VRF, CIF and RF on time for starting the livelihood activities, especially the ones which are seasonal in nature.
- Access to credit from banks was limited due slow paces of bank linkages of the SHGs.
- Taking up leadership positions by the ultrapoor members within the NRLM SHGs.
- Issues concerning limited network coverages in some of the intervention villages.

Policy recommendations

- Developing a framework and database for timebound identification and targeting of ultrapoor households for graduation like poverty alleviation programmes.
- Increased budgetary allocations for ultrapoor specific interventions at Union and State levels.
- Creation of a special project management units at the Union and State level chapters of large scale programmes like the NRLM for effectively target, include and serve the ultrapoor households.
- Adoption of long term holistic approaches to take ultrapoor households out of poverty through effective convergences of and coordination between relevant departments and programmes of the Union and State Governments.

Graduation Programme- Going Forward…

Climate Change Resilience

- Adding climate-change adaptation and mitigation components to Trickle Up's core Graduation programs in order to increase sustainable program impact.

Ladder

- Building pathways for Trickle Up participants to continue their economic and social progress after completing a Graduation program.
- Focusing on longer term wellbeing trajectories of participants.
- Focusing on higher investment, higher return and market responsive livelihood options – Surplus generation by moving beyond consumption smoothening
- Promotion of collectives like farmer interest groups for the graduated households.

Thank you.
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