

INTERNATIONAL TRAINING PROGRAM ON PRO-POOR VALUE CHAIN AND MARKET SYSTEM DEVELOPMENT



**Online Training
8th to 16th March, 2021**



Institute of Livelihood
Research and Training

Institute of Livelihood Research and Training

 **IFAD**
Investing in rural people
International Fund for
Agriculture Development


Value-chain Capacity Building Network
Value Chain Capacity
Building – Network

INTRODUCTION

We are all in midst of a corona pandemic that had adversely affected the lives and livelihoods of billions of population across the world. The farming communities especially smallholder farmers have negatively affected by the disruption in the market system and supply chains. The studies on the impact of Covid 19 on value chains conducted by Value Chain Capacity Building Network (VCB-N) and International Fund for Agriculture Development (IFAD) in Asia Pacific Regions in 2020 showed that the small and marginal farmers due to lesser endurance and buffer saving were affected the most. In this context that it has become more important to promote and scaling-up pro-poor value chains and market systems so as to ensure better price realization for their produce and also build their resilience towards risks and shocks in the future.

Worldwide, there is an increasing focus on promoting a pro-poor value chain and market development. IFAD which is one of the major agencies providing financial support for developing agriculture and allied sectors in Asia-Pacific regions has adopted this approach to ensure livelihood security of small producers including those residing in hilly, forested, and tribal areas. The online training aims to build the capacity of project staff/practitioners on the pro-poor value chain and market system development and also plan for risk management under situations like – Climate Change and Covid 19 Scenarios.



ABOUT ILRT

Institute of Livelihood Research and Training (ILRT) is an academic institution promoted by BASIX Social Enterprise Group which is conglomerate of livelihood promotion institutions in India. The mandate of ILRT is to build and disseminate knowledge on livelihood and related issues in India and outside. ILRT is Centre of Excellence (CoE) under VCB-N which is promoted by IFAD to provide advisory services and capacity building support to IFAD projects on Pro-poor Value Chain and Market System Development (VC & MSD) in Asia & Pacific regions.

ABOUT THE COURSE

The curriculum on pro-poor Value Chain and Market System has been developed by VCB-N with the support of Helvetas & Hivos and member CoEs after rigorous training need assessment of project staff members of IFAD projects in Asia & Pacific level including India. VCB-N conducted series of training of trainers (ToTs) to build the capacity of professionals of CoEs on organizing training for staff members of IFAD projects. The practical experience of VC & MSD included by ILRT based on long experience of knowledge building and dissemination on value chain development including value chain interventions made with BASIX and outside agencies.

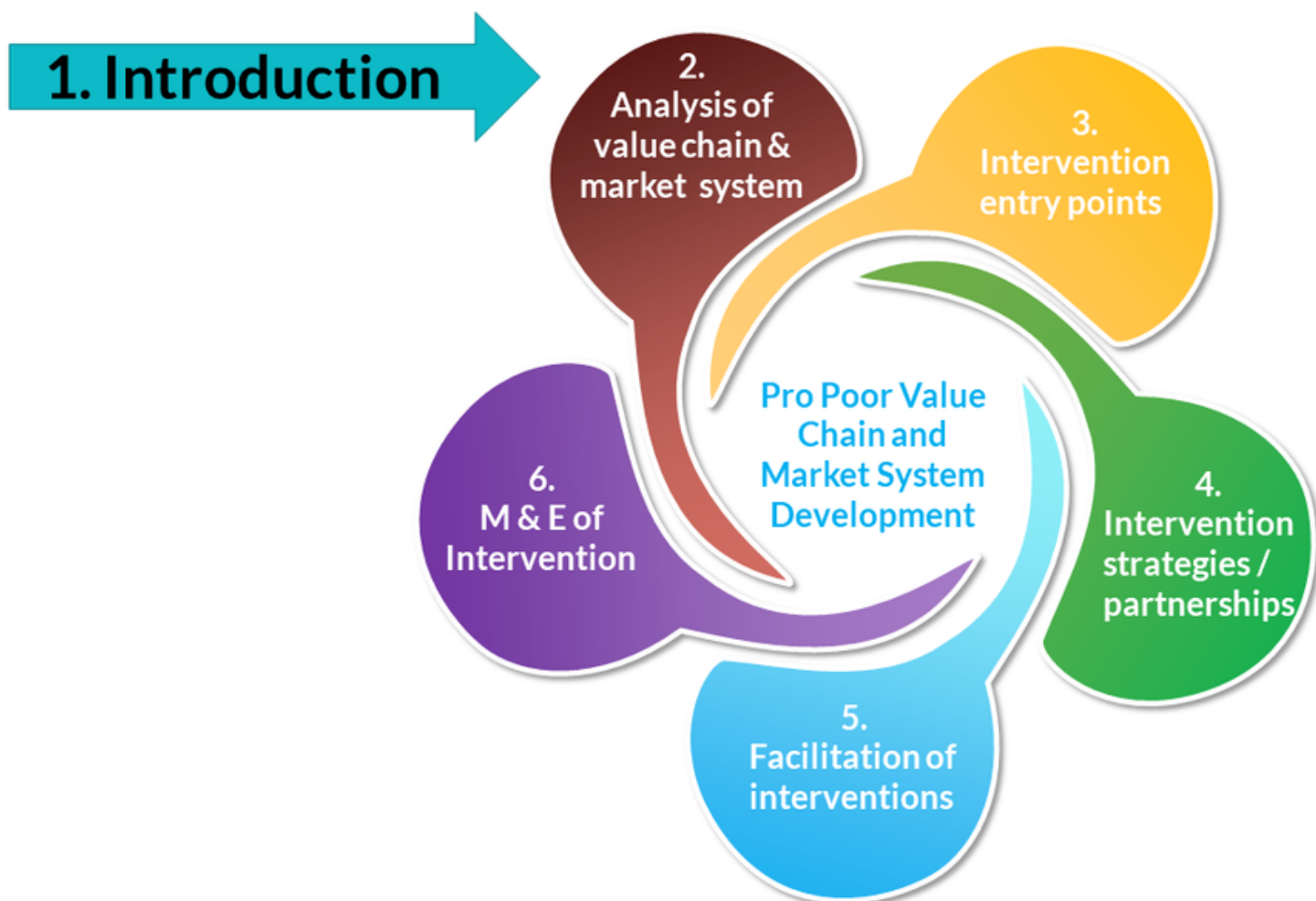


OBJECTIVES OF THE TRAINING

The objective of the training is to provide frameworks and principles that help the planners and practitioners to conduct market systems analysis, designing interventions for sustainable and large-scale impacts, and monitoring and measuring results.

The specific objectives are:

- Acquire and deepen knowledge and skills on how to conduct good market analysis and translate analysis into designing successful interventions
- Learn about how to apply and integrate different tools in actual projects.
- Understand how to design and implement monitoring and results in measurement systems to know what works and what does not and why
- Access and share individual experiences on market analysis, intervention design, and monitoring



WHO SHOULD ATTEND

The curriculum targets project staff members/professionals who are involved in decision making, planning, and designing value chain and market system development interventions under Agri-Horti, agri-allied sectors such as dairy, goatery, poultry, fishery, piggery, and forestry sectors and other value-added production.

PEDAGOGY & MEDIUM

The training program will be organized online using the Zoom platform and shall use multiple methodologies of learning such as including interactive lectures, case discussions, group work, experience sharing & cross-learning, audio-visual presentations, short session value chain experts & practitioners. The medium of instruction will be English.

RESOURCE TEAM

The Resource team and facilitators are highly experienced professionals who are having experience in academics and practice on livelihood promotion including value chain and market analysis and development.

DURATION AND TIMING

The overall course duration will be 7 days which is two weeks. The training will be conducted online on a video-conferencing platform for 3 hours daily. In addition to this offline support will be extended to participants for analysis and design of pro-poor value chain and market systems.



S. No.	Major contents	Week	Days
1	<ul style="list-style-type: none"> ○ Concept & framework of value chain and market system development (VC & MSD) ○ Steps in VC & MSD project cycle management ○ Policy framework ○ Experience of VC & MSD ○ VC & MSD analysis process & tools ○ Designing pro-poor VC & MSD ○ Facilitation of VC & MSD interventions ○ Monitoring & Evaluation of VC & MSD 	1st Week	5 days
2	Planning pro-poor VC & MSD interventions	2nd Week	2 days

TRAINING FEES

The course will be offered free to the participants who will be nominated by IFAD Projects in Asia Pacific Region. All other participants need to pay USD 150 per participant for attending the training program. The Indian participants need to pay Rs.10,000/- per participant including GST.

The details for the fee payment are given below and are also available on ILRT's website- <https://ilrtindia.org/>



PAYMENT DETAILS

- Beneficiary Name - Institute of Livelihood Research and Training, Hyderabad
- Bank Account Number - SB-A/c No. 008010101412239
- Bank Name & Address - AXIS BANK LTD Begumpet Branch -Hyderabad (AP) 6-3-879/B First Floor, G Pulla Reddy BL, Greenlands, Begumpet Road, Hyderabad - 500 016
- SWIFT Code - AXISINBB008
- IFSC Code - UTIB0000008

Course Coordinator

Dr. Rajendra Singh Gautam

Acting Dean

Institute of Livelihood Research and Training

E-mail: info@ilrtindia.org

www.ilrtindia.org

Dy. Coordinator

Mr. Shashank Singh

Senior Faculty

E-mail: shashank.singh@ilrtindia.org

Mobile No 70241 38864

