

# Assessment of Impacts of COVID-19 on Value Chains

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## Myanmar

- 1) **Elephant Foot Yam (EFY)** value chains in Kanpelet and Mindat Townships and Kawkareik Township
- 2) **Durian** value chains in Kawkareik and Thantaunggyi Townships

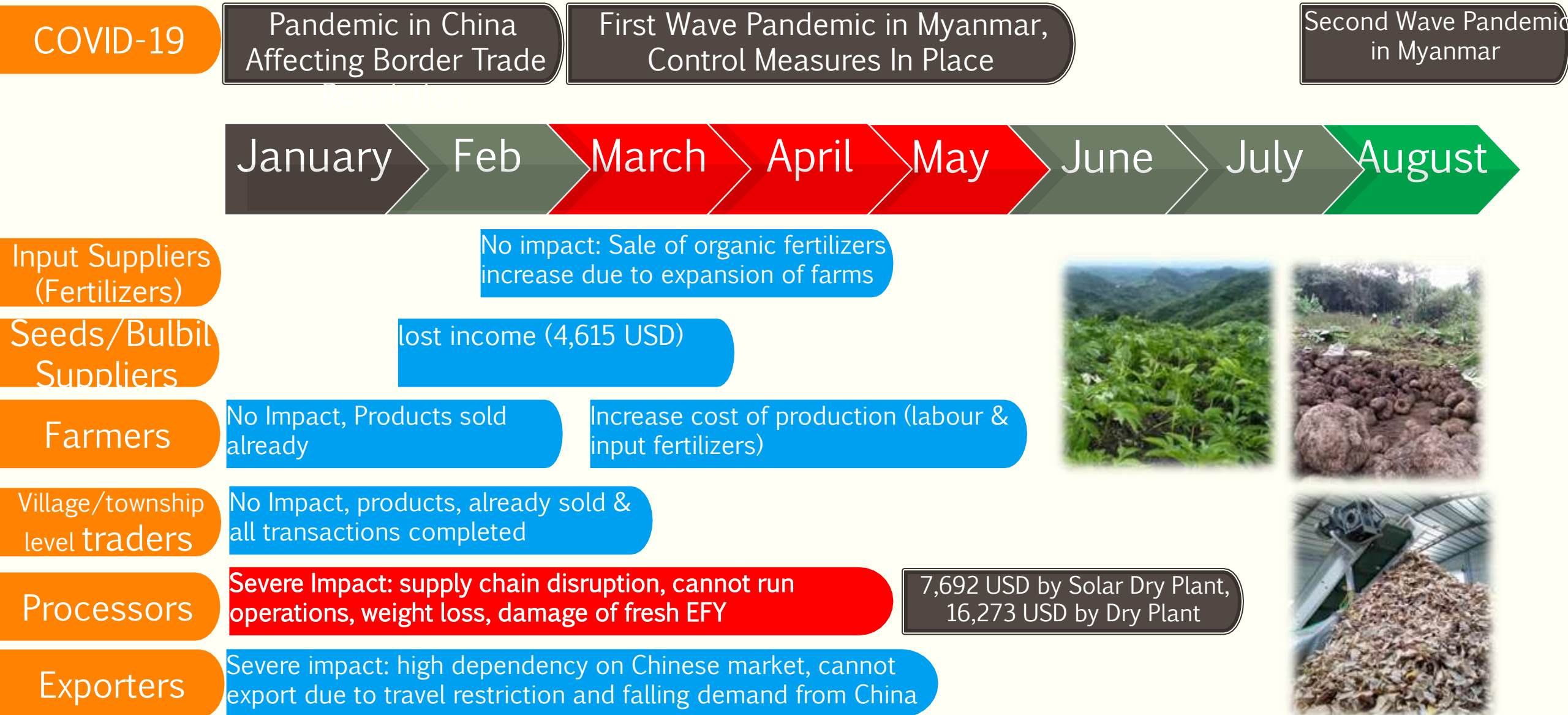
IFAD' Western State and Eastern State Project

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# EFY Value Chains - Findings



# EFY Value Chains- FINDINGS: MAIN IMPACTS ON VC OPERATIONS & CONSEQUENCES

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❖ The study identifies that impact is not distributed evenly for all EFY farmers and other value chain

## CONSEQUENCES

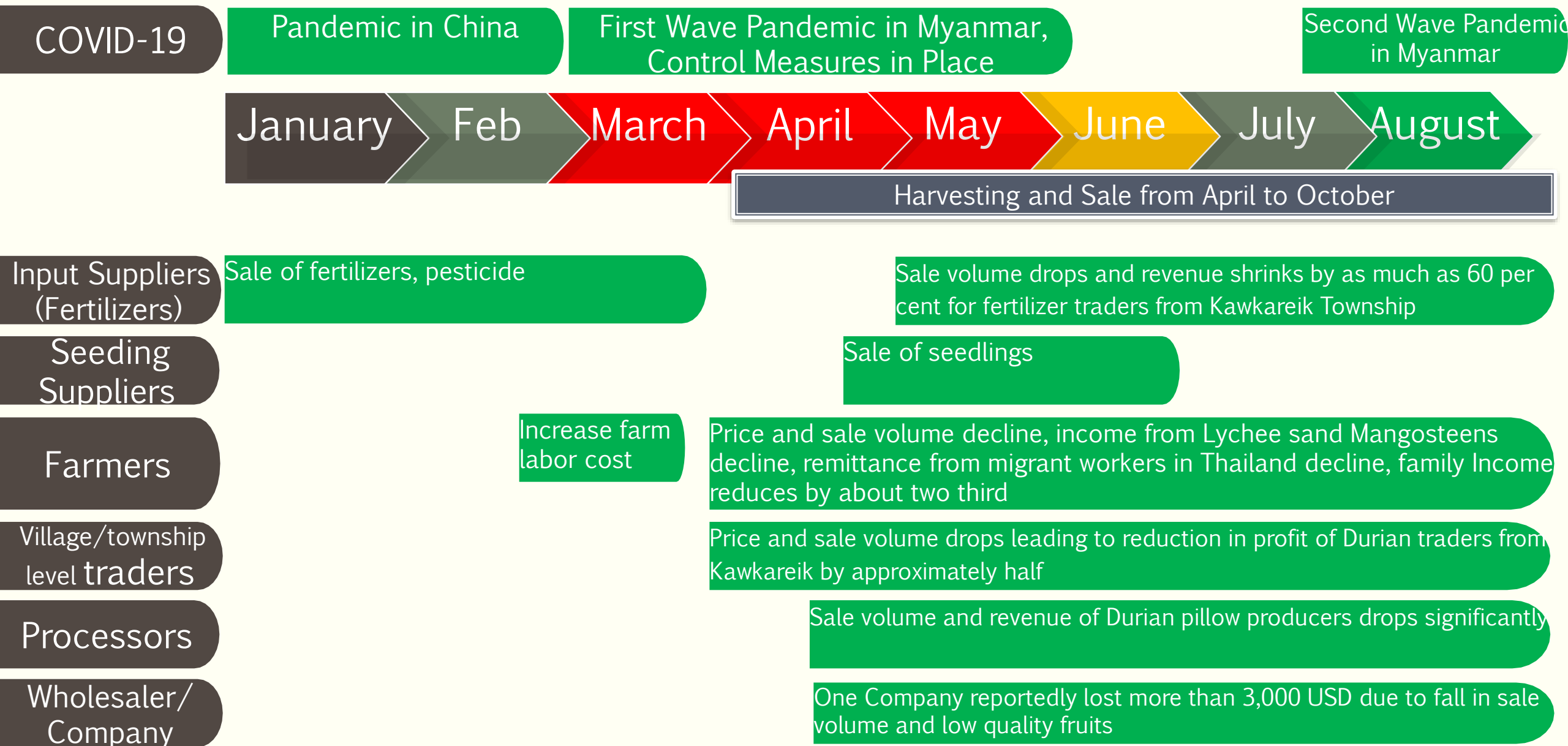
- ❖ The EFY sector is at considerable risk in forthcoming harvesting and trading season from December 2020 and June 2021 because of uncertain demand from Chinese market (majority of export), insufficient resources of exporters and unplanned expansion of cultivation with over supply
- ❖ Other potential long term challenges are likely to compound above impact: climate change, pests and diseases and absence of comprehensive policy, strategy and plan for the EFY sector dev



# EFY Value Chains-RECOMMENDATIONS

Short Term and Urgent Interventions	Stakeholders
<p>(1). Travel restriction and barriers for transportation of EFY export to China and Japan should be lifted temporarily during the harvesting and trading period from December 2020 to June 2021.</p>	<p>Ministry of Agriculture, Livestock and Irrigation, Ministry of Commerce, Ministry of Health and Sports, Ministry of Home Affairs, Shan State government, central and state/regional COVID-19 control committees and IFAD</p>
Medium Term and Long Term Interventions	Stakeholders
<p>(1). A comprehensive package of the EFY sector development consisting of policy, strategy and plan should be developed with optimal involvement of stakeholders.</p>	<p>MOALI, MOC, MFVP, EFY Associations and IFAD</p>
<p>(2). Domestic consumption of EFY should be promoted intensively and extensively because it can substitute wheat and rice products such as noodle. Other usages such as animal feed and industrial use can also serve as import substitutes. This strategy will minimize the sole dependency on export, thereby reducing the sector vulnerability.</p>	<p>MOTC, MFVP and EFY Associations, entrepreneurs and IFAD</p>
<p>(3). Market diversification should be done to avoid depending on the Chinese market solely. A comprehensive market promotion and penetration plan and strategies should be developed to this end.</p>	<p>MOTC, MFVP, EFY Associations, Chin Hill Treasure company and IFAD</p>

# Durian Value Chains - Findings





# Durian Value Chains-RECOMMENDATIONS

Short Term and Urgent Interventions	Stakeholders
(1). Value chain actors should be mobilized to establish Durian associations in Kawkaik and Thantaungyi and technical support and managerial backstopping should be rendered to these clusters to strengthen their institutional capacity..	Ministry of Agriculture, Livestock and Irrigation, MFVP and IFAD
(2). A comprehensive disaster preparedness plan of the Durian sector consisting of strategy and plan should be developed with meaningful involvement of various stakeholders.	MOALI, Ministry of Commerce, MFVP, Durian Associations and IFAD
(3). Travel restriction and barriers for transportation of Durian from Kawkaik and Thantaungyi to Yangon and other major destinations should be lifted temporarily during the harvesting and trading period from April 2021 to September 2021. T	MOALI, MOTC, Ministry of Health and Sports, Ministry of Home Affairs, central and state/regional COVID-19 control committees and IFAD
(4). Loans with affordable interest rates of 1 per cent per month and duration of at least 1 year should be made available to farmers, traders and other value chain actors immediately.	Myanmar Agriculture Development Bank (MADB), MOALI, MFVP, Durian Associations, institutions with interest in contract farming and IFAD
(5). Direct sale of fruits by farmers to consumers in places with high demand such as Yangon and Mandalay should be arranged.	MOTC, MFVP, Durian Associations of Kawkaik and Thantaungyi and IFAD
(6). Market diversification and linkages with markets that offer a stable price should be done for farmers and local traders. A comprehensive market promotion and penetration plan and strategies should be developed to this end.	MOTC, MFVP, Durian Associations of Kawkaik and Thantaungyi and IFAD
(7). The existing value adding processors from Kawkaik and Thantaungyi should be provided with technical, managerial and financial support to upgrade the quality of products, expand their production and sale and diversify their markets. Farmers should also be equipped with capacity and resources to produce more profitable value added	Small and Medium Enterprise departments of Ministry of Planning and Finance (MOPF), MFVP, Durian Associations and IFAD

# Durian Value Chains-RECOMMENDATIONS

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## Medium Term and Long Term Interventions

(1). A comprehensive package of the Durian sector development consisting of policy, strategy and plan should be developed with meaningful involvement of farmers, output traders, input traders and value adding processors.

## Stakeholders

MOALI, MOTC, MFVP, Durian Associations of Kawkaik and Thantaunggyi and IFAD

