



The Value Chain Capacity Building Network (VCB-N), is the biggest regional Network on value chain and market system development in the Asia-Pacific Region, providing professional advisory services and capacity building support to a variety of clients. The VCB-N pools expertise of 'Centres of Excellence' from 7 countries allowing for tailored service delivery that complements cutting edge international marketing concepts with local insights and experiences.

VCB-N WEBINAR 4: “The role of the private sector and Public Private Partnerships (PPP) in mitigating impacts of the COVID-19 pandemic - exploring the ‘new normal’ in Global Food Systems”

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Resource Persons:



Ms. Maja Rüegg,
Head Sustainable and
Inclusive Economies,
Helvetas



Mr. Shahid Tarer,
CEO of Galaxy Rice Mill
(pvt) Ltd



Ms. Esther Wintraecken,
Country Manager of
Fresh Studio



Mr. Nicolas Syed,
IFAD Programme Officer
Sub-regional Hub for
South-East Asia and the
Pacific



Dr. Shatadru Chattopadhyay,
Managing Director of
Solidaridad Asia



Mr. Melchior Lengsfeld,
Executive Director
Helvetas



Mr. Md. Rubaiyath Sarwar,
Managing Director
Innovation Consulting
Private Limited and
Chairperson VCB-N

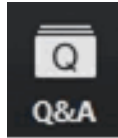


VCB-N WEBINAR 4: “The role of the private sector and Public Private Partnerships (PPP) in mitigating impacts of the COVID-19 pandemic - exploring the ‘new normal’ in Global Food Systems”



Housekeeping:

- Question and Answers



There is a specific button on your screen that allows attendees to send questions to the panelist, that is the easiest option for panelist to see your questions

- The webinar will be recorded. Recording will be shared with people who registered for the webinar.
- After the webinar, VCB-N will email the proceedings to registered attendees of the webinar, including the biographies of the speakers, a summary of the main points that speakers make as well as the link to the recording.
- Please bear with us in case there are some technical challenges, many of us are still working from home.

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QUESTION 1

How is your enterprise affected by the pandemic, how are value chain operations disrupted, how does this impact the further chain functioning?

- **Esther Wintraecken, Fresh Studio, Myanmar**
- **Shahid Tarer Galaxy Rice Mill, Pakistan**
- **Shatadru Chattopadhyay, Solidaridad Asia**
- **Nicolas Syed, IFAD**

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QUESTION 2

- *Which coping mechanisms do you apply to mitigate impacts and to start recovery efforts?*
 - *What roles can private sector players and Public Private Partnerships play in mitigation and recovery efforts?*
-
- **Esther Wintraecken, Fresh Studio, Myanmar**
 - **Shahid Tarer Galaxy Rice Mill, Pakistan**
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QUESTION 3

- *How do you envision a more resilient agricultural sector that is less vulnerable to external shocks like the COVID-19 pandemic?*
 - *How can the private sector as well as Public Private Partnerships shape post-COVID-19 Food Systems?*
 - *What external / internal changes and support structures are needed for the private sector, and particularly for SMEs, to bounce back from the current crisis and return as a stronger, more resilient segment in the post COVID era?*
 - **Esther Wintraecken, Fresh Studio, Myanmar**
 - **Shahid Tarer Galaxy Rice Mill, Pakistan**
 - **Shatadru Chattopadhyay, Solidaridad Asia**
 - **Nicolas Syed, IFAD**
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Concluding remarks

- **Melchior Lengsfeld, Helvetas Switzerland**

Closing

- **Rubaiyath Sawar, Innovision Bangladesh and Chairperson VCB-N**

PROCEEDINGS of this webinar – including links to recordings of all our webinars will be emailed to you within a few days!



WEBINARS:

End of the series!

In our next webinar we will discuss the country assessments in another 8 weeks

Follow our emails!

E-LEARNING MODULES

“Business Model Canvas E- learning – *reinventing business models to conquer COVID-19 hurdles and be relevant for small holders*”

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