

Cao Bang Commercial Small holder Support Project (CSSP)

Organic ginger value chain

A solution for income improvement for local farmers in Ha Quang district, Cao Bang province



Background

The project has been started from 2017 to 2023 with the total budget of 36,27 million USD.

The target beneficiaries of the project are approximately 15.000 people in the project area (80% poor and near-poor households)



Background

Provincial
Participatory Planning
Institutionalized

Profitable farms and
rural households
linked to finance and
markets

A greener agriculture
future

Project management.



Innovations/Good practices

- The model was piloted since 2016
- Replicate in 3 communes: Van An, Cai Vien, and Noi Thon of Ha Quang district.
- Product consumption by Duc Chung company.
- Due to the characteristic of ginger for not requiring much water, it is really appropriate with the climate of this area.
- Organic ginger growing has contributed to protect the living environment and adapt to climate change.





Local farmers use plants residue to cover the ground surface, keep moisture in dry area.



Impacts

- **55** hectares of ginger are cultivated
- Including **268** households - 11 CIGs (96% poor and near poor households)
- Higher **30%** price than the non-organic one
- Generated **71.000** USD in 2017. (~ 300 \$/ ton)
- Expected to get **340.000** USD in 2018.



Challenges

Dry area, lacking water all year round

Rocks soil, less fertilized, cultivation on sloping land, facing with erosion, runoff.

Local farmers are ethnic group people, most of them live in rural area and border zone.

Vulnerable to climate change – especially drought.

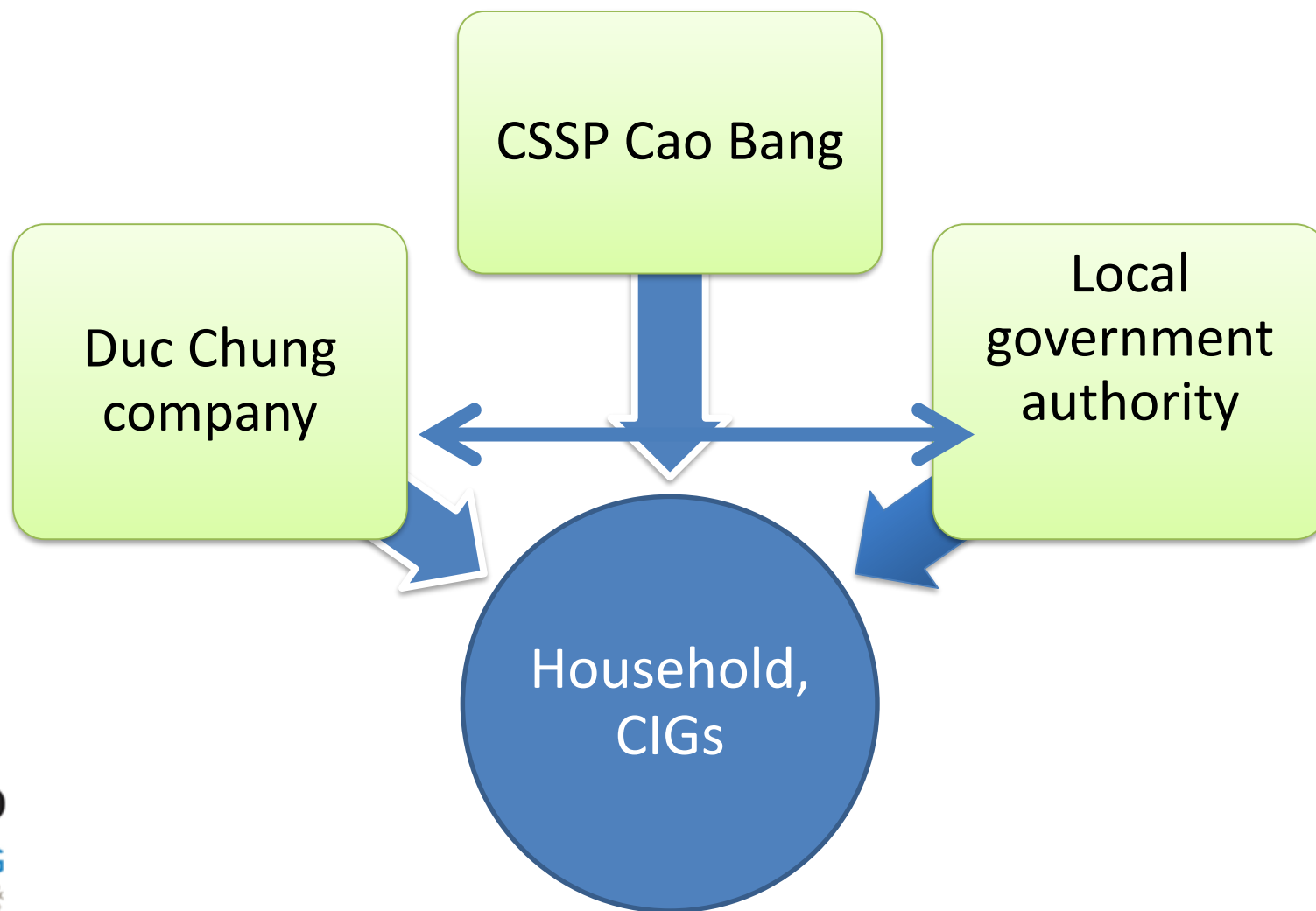


Lessons Learned

- The suitability of the crops with climate and land of the production area
- The commitment of consumption of outcome products of enterprises/companies
- The commitment and support of local farmers participating in the model.



Public – Private – Partner (PPP)



Recommendations

We recommend that in agricultural production, the role of small and medium enterprises (SMEs), specially in the project area, should be highly appreciated.



Thanks for listening

Cao Bang CSSP Team







